

Jeanne Cameron, MFA



EDUCATION:

MFA University of South Florida, Tampa, FL
BA - Art Indiana University, Bloomington, IN

PROFESSIONAL MEMBERSHIPS:

CAA College Art Association
AIGA American Institute of Graphic Arts
AAF American Advertising Federation

COMMUNITY AND CIVIC SERVICE:

2008 - present Founder and Vice President of Alegria's Kickin' for Kids, Inc.SM, a 501(c)3 charity that benefits disadvantaged children by providing new shoes through fund raising and community activity. Tampa, FL; www.alegriaskickinforkids.com

TEACHING EXPERIENCE:

1/2001 - Present Adjunct Art Professor
The University of Tampa, Tampa, FL
Currently teaching Art Form and Idea, ART101.

Studio courses have included:

ART204 Beginning Design

A studio/performance-oriented course covering the fundamental principles of visual organization. Emphasizes two-dimensional design and the use and theory of color.

ART305 Introduction to Graphic Design

Prerequisite: ART/COM 210. A studio/performance-oriented course that is an introductory study of the creative processes associated with the graphic design field. Emphasis on creative problem-solving, basic design principles and the integration of type and imagery as applied to realistic graphic design problems.

ART306 Graphic Design 2

Cross-listed with COM 306. A studio/performance-oriented course that is a continuation of ART 206. Introduction to Graphic Design II, with emphasis on the development of the creative process as applied to design problem solving. Focus is on the development of ideas and the tools used to execute design solutions. Subjects covered include print advertising, brochures, logotypes, signage, packaging and illustration, and how each ties in with marketing strategy.

ART415 Special Problems: Graphic Design

A studio/performance-oriented course. Allows the professionally oriented art student to select and intensively explore the graphic arts with the guidance of a member of the art faculty. Includes creation of student portfolio and preparation for a required Exit Show by graduating seniors.



Lecture courses have included:

COM232 Visual Literacy

It is one of the great ironies of contemporary existence that we are beset, informed, controlled, and constructed by images, yet we receive almost no formal training in understanding and creating visual communication. Visual Literacy addresses this issue through interdisciplinary study of the terminology and theory of visual communication, with special emphasis on the relationship of visual and cultural practice. Considering ideas from art history, photography, film, mass media and cultural studies, students are asked to analyze visual rhetoric, begin to see critically, articulate meaning, and author visual rhetoric of their own.

ART101 Art Form and Idea (Understanding Visual Art)

A non-studio-oriented course designed to increase an overall understanding of art. The course concentrates on the various social and historical factors that have affected art throughout time. Issues examined include why art is created; how it is used; how it affects us, collectively and individually; how it is formed; and the value it has for enriching our lives.

9/2004 - 5/2013

Adjunct Art Professor

Hillsborough Community College - Ybor, Tampa, FL

Studio courses have included:

ART1201-C 2D Design Foundations

An introduction to basic visual art studio concepts . This course includes fundamentals of art making, the elements of two and three dimensional forms, modes of representation and visual art theory. Studio assignments are supplemented by class critique, discussion and hands-on experimentation with various media. Emphasis is placed on creative expression and examination of visual elements .

ART300C Drawing 1

Covers the basic principles of drawing tangibles such as still life, landscape and the nude figure. The course deals with black and white media such as pencil and charcoal. The class topics include composition, line, value, volume, negative space, directional forces, perspective and proportion.

ART2500C Painting 1

Covers basic painting techniques with an emphasis on classic and contemporary applications of oil and acrylic media. Topics include the use of composition, color, texture, form and value through still life, landscape, portrait, figure and old masters reproduction.

ART2501C Painting 2

Emphasizes the development of a personal and creative use of painting media through an exploration of contemporary imagery. Students will pursue personal imagery or select eight options from contemporary art movements.

ART2301C Drawing 2

Covers advanced problems in color media and the exploration of a variety of media and formats. Topics include investigation of contemporary personal direction and the development of a portfolio.

ART2903 Directed Independent Study: Painting

This course is designed to establish a framework for further self-learning in various areas of painting for the advanced student. The student will shape the course to fit their needs by planning activities and preparing a contract coordinated with an art faculty member. The contract will specifically outline a specific project, or a particular set of goals and requirements that the student wishes to achieve. The contract must be satisfactorily completed and reviewed by the assigned faculty member.

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Lecture courses have included:

ARH1000 Understanding Visual Art.

Designed for the non-art major; provides a foundation for understanding the visual arts.

ADDITIONAL TEACHING EXPERIENCE:

- 9/2000 - 9/2005 Adjunct Art Professor
St. Petersburg College, Clearwater, FL
Courses taught: Digital Imaging - Adobe PhotoShop, Painting 1, Drawing 1, Drawing 2, and 2D Foundations.
- 9/1997 - 5/2000 Adjunct Art Professor
Saint Leo University, Saint Leo, FL
Courses taught: Painting 1, Painting 2, Drawing 1, Drawing 2, 2D and 3D Foundations, Graphic Design 1 and 2; Art History 1 and 2.
- 9/1994 - 5/1996 Graduate Teaching Fellowship Award
University of South Florida, Tampa, FL
Courses taught: Drawing 1, Drawing 2, and 2D Foundations.

CURRICULUM DEVELOPMENT:

2D Foundation course for Associate Art Degree Program
St. Petersburg College, Clearwater, FL

Assisted with course curriculum for 2D foundations course study along with full time faculty members to better enhance and coordinate the program ensuring all students received the same beneficial learning experience.

Graphic design courses for BA Degree Program
Saint Leo University, Saint Leo, FL

Wrote course curriculum and objectives, implemented and taught Graphic Design I and II. Wrote and proposed curriculum for four year BA degree program in graphic design.

PRESENTATIONS, SEMINARS, OTHER:

- 2015 WEDU ArtsPlus Segment
<http://video.wedu.org/video/2365565057/>
- 2012 Presentation and Lecture
Hillsborough Community College - Ybor Campus
Student Government Association
- 2008 Florida Art Educators Association
Tampa Convention Center
Hillsborough Community College - Ybor, Tampa, FL
Attended conference as an exhibitor along with other faculty to showcase the art program offered at Hillsborough Community College; supervised demonstrations.

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- 2006 Student - Instructor Group Travel
Museum of Modern Art, New York, NY
University of Tampa, Tampa, FL
Traveled to New York with students and two other faculty members to MOMA as a one day educational art and travel experience.
- 2004 Seminar Lecturer/Instructor
Florida Art Educators
St. Petersburg College, Clearwater, FL
Developed and taught a one-day intensive seminar to Florida teachers during summer session; curriculum focus was on 2D Design Foundations.
- 2002 Presenter
Atlantic Center for the Arts - Harris House
New Smyrna Beach, FL
Gallery talk and presentation of paintings to community and members of Harris House; focused discussion on technique, stylization and color theory.
- 2000 Interdepartmental Lecture Series
Department of English and Department of Art
Saint Leo University, Saint Leo, FL
Presented an historical overview and development of my own artwork with strong emphasis of formal issues in art constructs as well as iconic relevance to contemporary culture.
- 1993 Presenter
Atlantic Center for the Arts - Select Student in the State University System
New Smyrna Beach, FL
Gallery talk and presentation of paintings at opening exhibit discussing the historical development of my work as it related to my personal ideology and life experience.

ART AND GRAPHIC DESIGN INDUSTRY EXPERIENCE:

- 8/1992 - Present Graphic Designer
Cameron Graphics, Tampa, FL
Freelance graphic design business which provides graphic design to clients with an emphasis on quality design including logo development, brochures, newsletters, catalogs, and promotional print collateral as well as web-based media; printed end product is provided to clients through the outsourcing of design to local and national vendors.
- 1991 - 1992 Graphic Designer
Impressive Printing, Tampa, FL (formerly Franklin Printing)
Responsible for the oversight and conception of design and pre-press of graphic design, type and layout for offset press print reproduction.
- 1990 - 1991 Manager, Retail Sales and Custom Framing Services
Koenig Art Emporium, Tampa, FL
Responsible for employee staffing, supervision and training, managing and sale of art supplies, fine writing instruments and archival custom framing.

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- 1986 - 1990 Graphic Designer
Franklin Printing, Tampa, FL
Responsible for the oversight and conception of design and pre-press of graphic design, type and layout for offset press print reproduction.
- 1984 - 1986 Manager, Custom Framing, Reprographic Services and Sales
Mathison Express Press Graphics, Bismarck, ND
Responsible for employee staffing, supervision and training, managing and sale of reprographic services and production, inclusive of presentation graphics, display exhibits, custom framing and sign systems.

GALLERY REPRESENTATION:

- 1/2000 - Present Clayton Galleries, Tampa, FL
- 3/1993 - 8/1995 Blue Heron Gallery, Wellfleet, MA

PUBLIC ART WORKS:

- 2008 Public Works Mural Commission, Student Services/Library Building
Hillsborough Community College-Ybor, Tampa, FL

AWARDS AND SELECTED JURIED EXHIBITIONS:

- 2015 Solo show, TECO Plaza, Tampa, FL
- 2012 61st Annual All Florida Juried Competition and Exhibition, Boca Raton Museum of Art, Boca Raton, FL
- 2010 UnSeen, Museum of Science and Industry (MOSI), Tampa, FL
- 2008 Art in the Post Digital Age, Polk Museum of Art, Lakeland, FL
- 2004 Cutting Edge - Arts on the Park Gallery, Lakeland, FL
- 2001 All Florida Fine Art Exhibition/Museum of Fine Arts, St. Petersburg, FL
- 1998 Emerging Florida Artists - Arts on the Park Gallery, Lakeland, FL
- 1994 May Show - Arts on the Park Gallery, Lakeland, FL
- 1994 Poster; Commissioned Painting Award, Winter Park Art Festival, Winter Park, FL
- 1993 Select University of South Florida Student in the State University System
Atlantic Center for the Arts, New Smyrna Beach, FL
- 1993 Gasparilla Sidewalk Art Festival, Tampa, FL
- 1993 Graduate Teaching Fellowship, University of South Florida

ADDITIONAL SELECTED GROUP EXHIBITIONS:

- 2000 - 2017 Holiday Small Works and Hot Summer Show, Clayton Galleries, Tampa, FL
- 2006 - 2017 Las Damas de Arte, Tampa, FL
- 2001 - 2013 University of Tampa Adjunct Faculty Show, Tampa, FL
- 2012 Now and Then, Clayton Galleries—25 Years, Tampa, FL
- 2010 TECO Plaza, University of Tampa Faculty, Tampa, FL
- 2010 Instructor and Select Drawing Students, HCC Ybor Gallery, Tampa, FL
- 2009 Instructor and Select Painting Students, HCC Ybor Gallery, Tampa, FL
- 2008 Faculty Exhibit, Hillsborough Community College, Tampa, FL
- 2007 Nueva Evolucion, Tampa, FL
- 2006 Pasco Arts, St. Petersburg, FL
- 2002 Atlantic Center for the Arts, New Smyrna Beach, FL
- 2002 Leepa-Ratner Museum of Art, Tarpon Springs, FL
- 2001 University of Tampa Biennial, Tampa, FL
- 2001 Muse Gallery - St. Petersburg College, Clearwater, FL

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- 2000 Tampa Art Association - New Heights Gallery, Tampa, FL
- 2000 Food For Thought, Saint Leo University, Saint Leo, FL
- 1999 Colorful Reflections, Saint Leo University, Saint Leo, FL
- 1996 MFA Thesis Show, The University of South Florida, Tampa, FL
- 1993 One Off - Group Show, Florida Center for Contemporary Art, Tampa, FL
- Other Exhibitions in Florida, Indiana, Massachusetts, North Dakota and Washington DC

COLLECTIONS:

- Congresswoman Kathy Castor, Washington, DC
- City of Winter Park, Winter Park, FL
- Hillsborough Community College - Ybor, Tampa, FL
- Indiana University, Bloomington, IN
- Nutrition Search, Inc., San Diego, CA
- Numerous corporate and private collections throughout the US.

PRINT/PUBLICATIONS:

- 2013 Studio Visit Magazine, Volume 23
- 2013 Art Takes Times Square, 2012 Catalog, New York, NY
- 2010 UnSeen, Museum of Science and Industry (MOSI), Tampa, FL
- 2008 Digital Art in the Post-Digital Age: Works from Florida Faculty, Polk Museum of Art, Lakeland, FL
- 1994 Poster Print Publication, Winter Park Art Festival, Winter Park, FL

SELECT PRESS:

- 2012 April/May Tampa Bay Metro Magazine, Tampa Painter Jeanne Cameron, Meagan Voeller
- 2010 February 1, Tampa Tribune, The Magic of Matisse; February 3, Tampa Arts Trail, Esther Hammer
- 2009 July 9, St. Petersburg Times, Stretching the Imagination, Lennie Bennett
- 2008 June 5, The Ledger, Digital Art in the Post Digital Age